



CHÂTEAU  
GRUAUD LAROSE

GRAND CRU CLASSÉ DEPUIS 1855

WINE TOURISM PROGRAM - 2019





CHÂTEAU  
GRUAUD LAROSE

## SUMMARY

**CHÂTEAU GRUAUD LAROSE** p. 4

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### THE WINE TOURS

The Essential Tour p. 5

The White Path p. 6

Option : wine pairing p. 7

Wine of Kings, King of Wines p. 8

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### OUR COURSES & WORKSHOPS

Harvest Workshop p. 9

Wine Tasting Courses p. 10

Cooking Courses p. 11

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**RECEPTIONS** p. 12



CHATEAU  
GRUAUD LAROSE



***Come to discover and share :***  
***our vineyard,***  
***our country,***  
***our history,***  
***our techniques,***  
***our wines,***  
***our heritage,***  
***our table ...***

Do not hesitate to contact us, we will receive you :

**Only by appointment, from Monday to Saturday,**  
(Monday to Friday, Nov. to March incl.)  
from 9:30am to 1:00pm and from 2:00pm to 7pm.  
(6pm from November to March incl.)

**Visits are possible in different languages :**  
French, English, German, Spanish, Portuguese and Russian



We wish you many happy discoveries!

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**Château Gruaud Larose** is situated on the Saint Julien terroir just next to the village of Beychevelle, slightly deviated from the “Route des Chateaux”. While the surface of the appellation is quite small it assembles the greatest concentration of “Cru Classé” (classified growth) wines in the Medoc.

**The vineyard** is stretching over 82 hectares of gravelly soil overlaying calcareous clay which gives a fine wine with character.

As a result, it was classified “Second Grand Cru” (top ranked growth) in 1855. Throughout the centuries, Chateau Gruaud Larose has managed to impose a perfect balance between nature and the consideration of man’s work in its quest for excellence.

The nose and the bouquet of Château Gruaud Larose reveal the identity of its Medoc origins. An intense elixir imposing its tannic and spicy richness. A superb concentration, an unusual strength in the fruit and an astonishing final profound and aromatic.

# The Essential Tour

## *Panorama and cellars ...*



In 1757, Joseph Stanislas Gruaud drafted a **new wine estate** on the parish Saint Julien. At his death, he left the very well-maintained property to Monsieur de Larose and, from 1781, the château became "Gruaud Larose" and **rapidly famous for the great quality of its wines.**

**From the top of our tower,** you will enjoy the **unobstructed view** of the Medoc hills, vineyards and estuary. Looking into the distance, you will plunge into the fabulous history of the chateau, its terroirs and its wines.

Then we will share **some of the secrets** behind this classified Grand Cru through an exploration of our magnificent vat house and cellars.

The tour ends with a visit in the exceptional underground facilities and with a tasting of our 2 wines.

### **OPTION:**

On request, we can offer the tasting of our 2 wines with a selection of cheeses or chocolate. (page 7)



THE TOUR LASTS

1 h



PRIVATE VISIT  
2 to 8 persons

Initial visit 20 €  
+ discovery of cellar / PERSON  
with old vintages (19th century)

Initial visit 35 €  
+ discovery of cellar / PERSON  
with old vintages  
+ "Wine & Cheese" or  
"Wine & Chocolate" tasting



GROUP VISIT  
from 9 persons

Initial visit 12 €  
/ PERSON

Initial visit with 25 €  
"Wine & Cheese" or / PERSON  
"Wine & Chocolate" tasting



WINES IN THE TASTING

- . Château Gruaud Larose
- . Sarget de Gruaud Larose

# The White Path

*“The quality of the wine depends on the quality of the grapes”*



The Gruaud Larose vineyard represents a historical place of interest for the visitor who chooses to take the **“White Path”**. Following the path – paved with white cobblestones – you will cross through a terroir behind the scenes of a both modern and ecological vineyard.

**On the traces of Napoleon**, you will hike through a territory investigating its history and the work of Man listening to his environment.

You will walk through **beautiful slopes of gravel**, stroll through poplar avenues, and study our soils and cultivation techniques (composting, tasks during the wine growth, prophylaxis).

You will **discover extraordinary facilities**, such as our weather station, our waste-water treatment plant and our anti-hail-canon. The tour ends with a **visit of our cellars** and other viticultural facilities and with a **tasting of our 2 wines**.

## OPTION:

On request, we can offer the tasting of our 2 wines with a selection of cheeses or chocolate.. (page 7)



THE TOUR LASTS

2 h



PRIVATE VISIT  
2 to 8 persons

Initial visit 40 €  
+ discovery of cellar / PERSON  
with old vintages (19th century)

Initial visit 55 €  
+ discovery of cellar / PERSON  
with old vintages (19th century)  
+ “Wine & Cheese” or  
“Wine & Chocolate” tasting



GROUP VISIT  
from 9 persons

Initial visit 30 €  
/ PERSON

Initial visit with 45 €  
“Wine & Cheese” or / PERSON  
“Wine & Chocolate” tasting



WINES IN THE TASTING

- . Château Gruaud Larose
- . Sarget de Gruaud Larose

# Wine pairing

*Options for “the essential tour” or “the white path tour”*



THE TOUR LASTS

1 h 30



PRIVATE VISIT  
2 to 8 persons

35 €  
/ PERSON



GROUP VISIT  
from 9 persons

25 €  
/ PERSON



WINES IN THE TASTING

. Château Gruaud Larose  
. Sarget de Gruaud Larose

OPTION

1

## *An exceptional combination : wine & cheese*

You may choose a “Wine & Cheese tasting” that we offer in partnership with our **Paulliac cheese monger**.

The cheeses are **traditionally handmaid** by small-scale producers, associated with our wines, rich in character.

OPTION

2

## *An epicurean combination : wine & Chocolate*

We suggest a “wine & chocolate tasting” in partnership with our **local chocolate confectioner**.

He comes up with irresistible creations based on his own blends of dark, **grand cru chocolates**.

You will taste dark **chocolate sprinkled with fragments** of roasted cocoa beans but also sophisticated fruit ganaches – delicate and meltingly soft – in **perfect harmony** with our wines.

# Wine of Kings, King of Wines



*Discover the poetry, the aromas and the finesse of Chateau Gruaud Larose*



“This saying was used to crown the growing reputation of **Gruaud Larose in 1812**. Today its reputation is intact because the excellence of the wine has traversed time and fashion. In effect, if one word were to characterise this Grand Cru Classé, it is **constance**.”  
B. Mollereau, 2012.

Discover the poetry, the aromas and the finesse of Château Gruaud Larose’s wines through a tasting of four great vintages.

We offer 4 different combinations to discover this diversity. **Each tasting is preceded by a complete visit** of our vineyard, cellars and facilities.

The wines are decanted and served in a private room in the Chateau.



*4 associations  
of 4 great vintages*



THE TOUR LASTS

2 h



CHOOSE BETWEEN 4 DIFFERENT EXPERIENCES

The pearls of médoc

115 €

5 to 8 persons

/ PERSON

- Gruaud Larose 1988
- Gruaud Larose 1995
- Gruaud Larose 1999
- Sarget de Gruaud Larose 2013

The belle époque

195 €

5 to 8 persons

/ PERSON

- Gruaud Larose 1983
- Gruaud Larose 1989
- Gruaud Larose 1996
- Gruaud Larose 2001

The good winemaker

110 €

2 to 12 persons

/ PERSON

- Gruaud Larose 1996
- Gruaud Larose 2006
- Gruaud Larose 2008
- Sarget de Gruaud Larose 2013

The true medoc style

135 €

2 to 12 persons

/ PERSON

- Gruaud Larose 1996
- Gruaud Larose 2000
- Gruaud Larose 2005
- Sarget de Gruaud Larose 2012



# Harvest Workshop

« *Bringing Forth a New Vintage* »



We invite you to partake in the first steps of making wine. Share the table with our grape-pickers in the purest Medoc style, in a warm and relaxed atmosphere.

## PROGRAM :

The workshop starts at **11.00am with an in-depth visit of the property** including a tasting of our different grape varieties (when not yet harvested).

During the **cellar visit** you will taste the must straight from the vats, and then our first and second wines.

The morning gently ends with a **harvest lunch**. A glass of Chateau Gruaud Larose and a glass of Sarget de Gruaud Larose will be served with it.

For further information or booking, please contact us.



THE TOUR LASTS

1/2 day



PERIOD OF THE WORKSHOP

In September/October, during the grape harvests, according to the maturity of grapes



NUMBER OF PEOPLE :

2-10 PERSONS



RATE

60 € / PERSONS



WINES IN THE TASTING

. Château Gruaud Larose  
. Sarget de Gruaud Larose

# Wine Tasting Courses

## *Love and knowledge of wine*



THE COURSES LASTS

2 h 30



RATE

2 to 6 persons

100 € / PERSON

Short visit included

From 7 persons

80 € / PERSON

Short visit included

We are inviting you to the chateau in order to share our **love and knowledge of wine**. In this exceptional environment, our wine professional will introduce you to the **techniques and specific** vocabulary of wine tasting.

**The course begins** with a discovery of the three senses (visual, olfactory and gustatory) with detailed explanations of the three phases. You will be asked to describe the wine's colour, to analyse the aromas of the bouquet and to name some of the flavours.

The course continues with a tasting of Chateau Gruaud Larose where you will be introduced to the **specificities of the Medoc terroir** and grape varieties. You will also taste some of the predominant grape varieties of the Medoc.

At the end of the course, you may discover the **art of blending and creating your own glass of wine**.

# Cooking Courses

## *A culinary know-how*



Lately, we have witnessed a **genuine enthusiasm for cooking**; an increasing number of individuals wish to discover or re-discover culinary know-how.

Chateau Gruaud Larose is giving you that opportunity by **inviting you into the heart of the local gastronomy** for half a day.

In the presence of a **passionate cook you will partake** in the elaboration of a menu while learning some of the cooking techniques and tips.

To crown the morning's work, the participants will gather around a table in the **chateau's lounge** to savour their creations. The lunch is **accompanied by our selected wines**.

Gourmet greetings...



THE COURSES LASTS from 10am to 2pm



RATE

2 to 8 persons

200 € / PERSON

From 9 persons

price on request

# Receptions



*In a quiet and splendid environment*



*lunches  
dinners  
cocktails  
seminars*

## *An environment ...*

**In the heart of the Medoc**, 40 kilometres from Bordeaux, in a quiet and splendid environment, the Château Gruaud Larose offers ideal scenery to organise your events.

We offer a **personalised service** when arranging wine and cheese tastings, cooking classes, cocktails, lunches and dinners.

We deliver a **competent team**, a venue and **adequate installations** to answer your needs.

The chateaux' **three lounges**, dating from the 19th century, accommodate groups up to 70 persons - all this in a **warm and elegant atmosphere**.

They may be occupied separately (lounge, tasting area, dining room), grouped or as a conference room (equipped with a beamer and a screen). Groups of more than 70 persons may dispose of our reception hall.

## *Benefits ...*

To ensure **quality service** we lean on our selected caterers, renowned for their experience and **know-how**.

Organising your reception at Chateau Gruaud Larose is the insurance of **maximum efficiency** enhanced with a personalised hospitality.

For each of our services **we suggest our wine menus** - a subtle collection of our best growths.



[www.gruaud-larose.com](http://www.gruaud-larose.com)

We remain at your disposal for any  
information or booking.

The Wine Tourism Team of Château Gruaud Larose  
thank you and wish you a pleasant visit of our vineyard.

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CHÂTEAU GRUAUD LAROSE - 33250 SAINT-JULIEN-BEYCHEVELLE - FRANCE

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OENOTOURISME

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